

Cedar

[DEMO] Women-Led Herbal Products Workshop

Issue date: 2026-09-30

Description: A group of 15 women in rural Baalbek-Hermel villages already grow and dry herbs for household use. This project provides shared packaging equipment, basic branding, and support to register the group as a small producer, so they can sell dried herbs and herbal teas through local shops and markets.

Problem statement: Women growing herbs for household use have no affordable way to package or sell their surplus commercially.

Proposed solution: Provide shared packaging equipment, basic branding support, and help registering as a small producer group.

Objectives: Launch a registered producer group selling through at least 5 local retail points within 9 months.

Expected outcomes: A sustainable secondary income stream for participating households.

Sector:

Location:

Programme:

Approved budget total: Not recorded